

# Welcome!

## Immunization Economics Pre-Congress Meeting

*Laura Boonstoppel, Program Director, ThinkWell*

**July 19<sup>th</sup>, 2025 - Bali**



**IMMUNIZATION  
ECONOMICS.ORG**

Managed by  
**THINK  
WELL**

# Let's get started!

- About the Immunization Economics community of practice
- Objectives of this meeting
- Overview of the agenda
- Housekeeping essentials

# About the Immunization Economics community of practice

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We bring together stakeholders with an interest in the **generation and use of economic evidence** to help improve **immunization** programs in low- and middle-income countries



# Our theory of change

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## What we do

We foster a diverse global community of practice to align on **research priorities to fill critical evidence gaps** and advance the evidence base

We serve as a **knowledge-sharing** and **capacity building** platform to improve **access** to and **uptake** of evidence

We facilitate **collaboration between researchers and policymakers** to improve evidence-based decision making in immunization.

## Outcomes

Increased **generation of robust policy-relevant economic evidence** to support immunization programs

**Strengthened capacity** at global and local level to **generate** economic evidence using best practice methods

**Greater use of economic evidence** in immunization **policymaking** and program management

## Impact

Immunization programs **are adequately financed and sustainable**

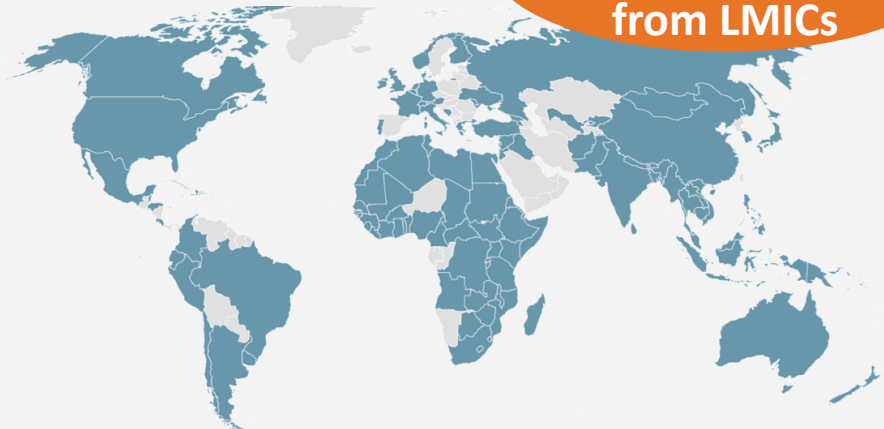
**Resource allocation** for immunization programs is **efficient and equitable.**

# Who we are

Our **3500 members** are from **115 countries** and cover the entire economic **evidence-to-policy** pathway

(academia, donors, implementing partners, governments, CSOs, private sector, manufacturers, and media)

65% of our members are from LMICs



# What we do

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- We're the only **knowledge platform** dedicated solely to economic evidence for immunization programs, with a library that houses **900+ resources**
- ImmunizationEconomics.org receives **~7900** views each month, newsletter with **3500+** subscribers, 2 social media channels with over **53,000** followers
- We were the first **Special Interest Group** at IHEA
- Bi-annual meeting at IHEA with **~150** stakeholders



# Governance & financing

## Advisory Board



**Rose Jalang'o**  
*NVIP, Kenya*



**Alex Adjagba**  
*UNICEF*



**Allison Portnoy**  
*Boston University*



**Brendan Kwesiga**  
*UNICEF*



**Chris Suharlim**  
*Independent*



**Clint Pecenka**  
*PATH*



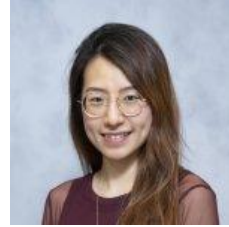
**Grace Chee**  
*Independent*



**Habib Farooqui**  
*Public Health Foundation  
of India*



**Ijeoma Edoke**  
*Wits University*



**Karene HT Yeung**  
*World Health Organization*



**Laura Boonstoppel**  
*ThinkWell*



**Logan Brenzel**  
*Independent consultant,  
Gates Foundation*



**Raymond Hutubessy**  
*World Health Organization*



**Sarah Pallas**  
*US Centers for Disease  
Control and Prevention*



**Tara Hayward**  
*Independent consultant*



**Todi Mengistu**  
*Gavi*



**Tove Ryman**  
*Gates Foundation*

## Funders



## Management



# Objectives of this meeting

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1. To share the latest findings, synthesize learnings, and discuss policy implications
2. Foster partnerships and peer-to-peer learning
3. Align on research priorities for this community to support policymaking at country and global level



# Overview of the agenda

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This year's meeting is centered around three key priority areas:

1

**The economics of  
reaching zero-dose  
children**

2a

**Financing,  
sustainability &  
donor transitions**

2b

**Vaccine portfolio  
optimization &  
prioritization**

**TODAY**

**TOMORROW**

# Overview of the agenda

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**Financing, sustainability & donor transitions**

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**Vaccine portfolio optimization & prioritization**

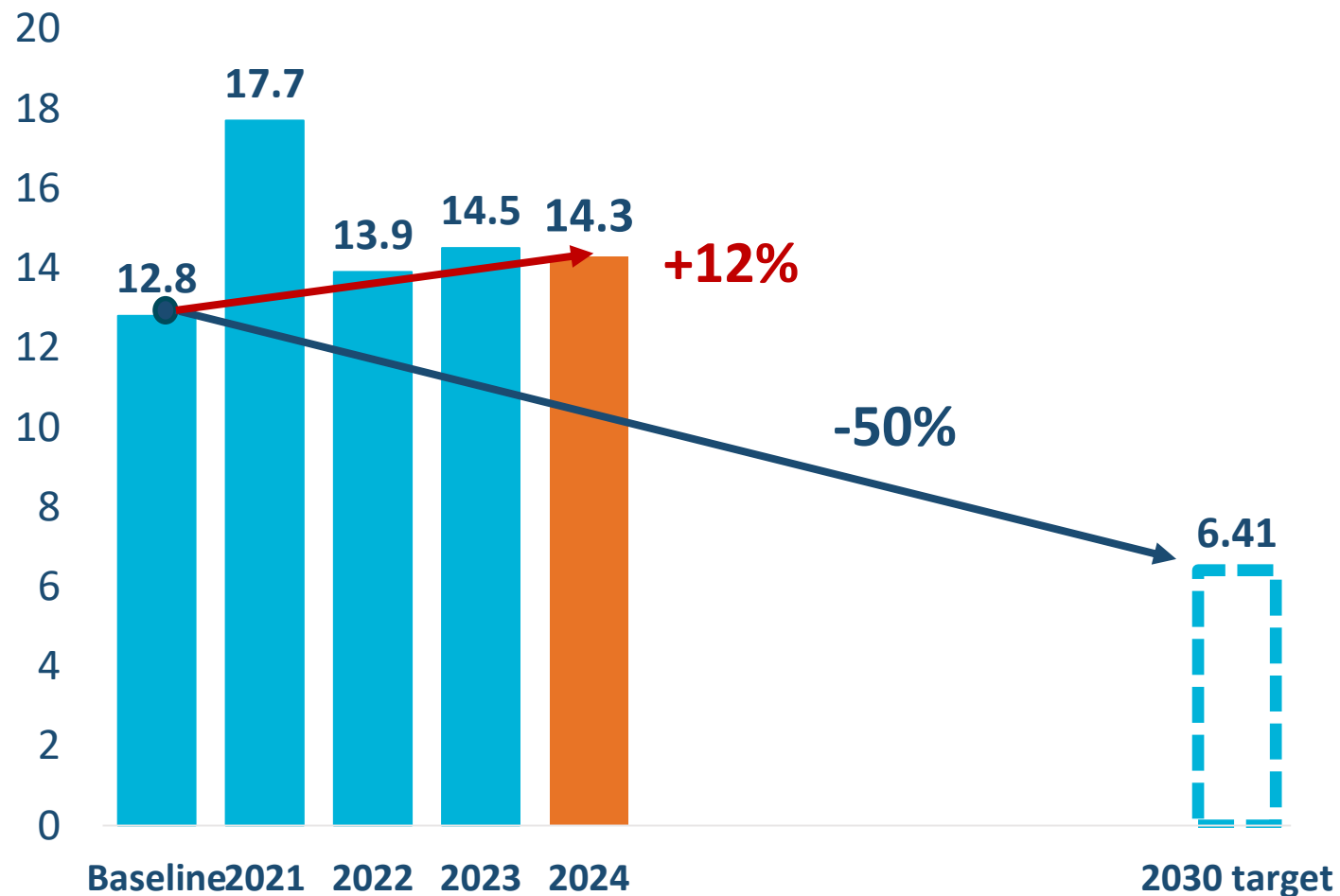
**TODAY**

**TOMORROW**

1

# The economics of zero-dose children

- 14.3 million “zero-dose” children missed all routine vaccines last year
- The Immunization Agenda 2030 aimed to cut this in half by 2030, but in reality, progress has been limited so far
- Countries and donors have invested in existing and new strategies to reach zero-dose children
- Which have worked? What do they cost? And are they sustainable?



# Today's agenda

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1

## The economics of reaching zero-dose children

**8h45-10h30:** The cost of zero-dose focused delivery strategies in hard-to-reach areas

**10h30-11h00:** Coffee break

**11h00-12h30:** The cost of zero-dose focused delivery strategies in urban settings

**12h30-13h30:** Lunch break

**13h30-14h45:** Community-based demand generation interventions

**14h45-15h15:** Coffee break

**15h15-16h15:** Financial incentives & financial reform

**16h15-17h30:** Summary, panel discussion, takeaways & next steps

# Today's agenda

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1

## The economics of reaching zero-dose children

### Key questions for us to focus on today:

- Does it cost more to reach zero-dose children? How much more?
- Which interventions are most promising? Which not so much or what are the enabling conditions?
- What are the sustainability considerations of these zero-dose interventions? Are they scalable?
- What can countries and donors learn from the evidence? What are the policy implications?

# Housekeeping essentials

- **Registration:** If you didn't register yet, find Astri. Upon registration she will give you a **lunch voucher** for today and tomorrow
- **Lunch:** a buffet lunch will be served in the **Exhibition hall** on this floor
- **Timekeeping:** speakers, please stick to your allocated times, and participants, please come **back on time** from coffee and lunch breaks!
- **IHEA congress registration:** you can register for the main congress until 4:30pm today, until 6pm tomorrow, and from 7:30am on Monday

