



Immunization Economics in 2025

DECEMBER 2025 | ACTIVITY REPORT

 [@immeconomics](#)

 [@immunization-economics](#)

About Immunization Economics

Overview of the community of practice

Immunization Economics is a global community of practice and online knowledge hub that connects policymakers, practitioners, researchers, donors, and other stakeholders who use and produce economic evidence to strengthen immunization programs in low- and middle-income countries. With a membership of 3,500+ people worldwide, it fosters peer exchange and collaboration while curating practical resources on topics like the value of vaccines, costing, financing, efficiency, and equity. Through our community, members can access a curated resource library, share new work and opportunities, follow updates via a regular newsletter and social channels, and connect through convenings at the International Health Economics Association Congress. The community is managed by Health Systems Insight and supported by Gavi, the Vaccine Alliance. By strengthening the use of economic evidence in immunization, the community supports donors, partners and country decision-making on the same challenges at the center of Gavi's agenda: reaching missed communities, improving sustainability, and making the most of constrained resources.

History of Immunization Economics

The immunizationeconomics.org website was created in 2015 with funding from the Gates Foundation to showcase the Expanded Program on Immunization Costing and Financing (EPIC) project, and has since evolved to become an open knowledge sharing platform on immunization economics.

What is the community of practice comprised of?



The [ImmunizationEconomics.org website](https://immunizationeconomics.org) which hosts a news page, resource library and curated pages with a range of resources on immunization.



A [monthly newsletter](#) to over 3,500 subscribers with the latest immunization economics announcements, research and opportunities.



[LinkedIn](#) and [Facebook](#) social media channels for daily news posts.



Biannual [pre-congress convening](#) at the International Health Economics Association (IHEA) congress.

Governance

An Advisory Board convenes annually to discuss the platform’s strategy and development. This is constituted of representatives from funders, the secretariat, and leading experts on immunization economics from implementing partners and research institutions, namely Boston University, the Gates Foundation, Gavi, Health Systems Insight, the Kenyan Ministry of Health, PATH, the Public Health Foundation of India, UNICEF, the University of the Witwatersrand, the U.S. Centers for Disease Control and Prevention, and the World Health Organization.

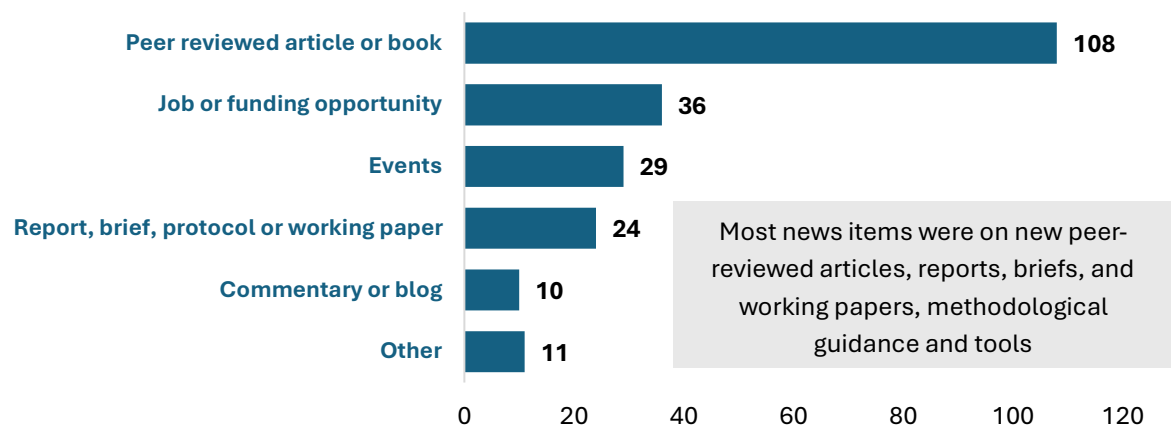


Overview of 2025 activities

Disseminating knowledge: website, newsletter, and social media

Over 2025 we have shared **228 news posts on our website** with the latest immunization economics news, publications, job and funding opportunities, methodological guidance and tools. We regularly screen over 20 scientific journals to identify materials that are relevant to our community, as well as reviewing newsletters and encouraging community members to submit their work for sharing on our platforms. Furthermore, we added the slides and recordings from the 2025 Immunization Economics pre-congress to our resource library as well as 27 presentations from the main IHEA congress which were relevant to immunization economics.

Number of news items shared in 2025 by type



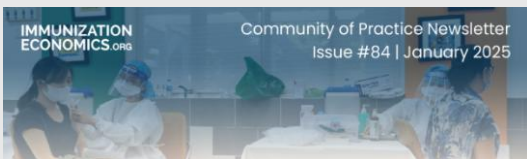
In response to job and funding cuts in early 2025, we increased our focus on finding and sharing job adverts and requests for funding proposals in immunization and adjacent programmatic areas. Through these efforts we increased the number of opportunities shared from 19 in 2024 to 67 in 2025.

“It is a key platform for exchanging knowledge, innovation, and emerging evidence on vaccine delivery and beyond.”

Researcher, Ethiopia



We sent out 22 emails to our community members in 2025.



12 newsletters containing a round-up of new research, announcements and opportunities each month.

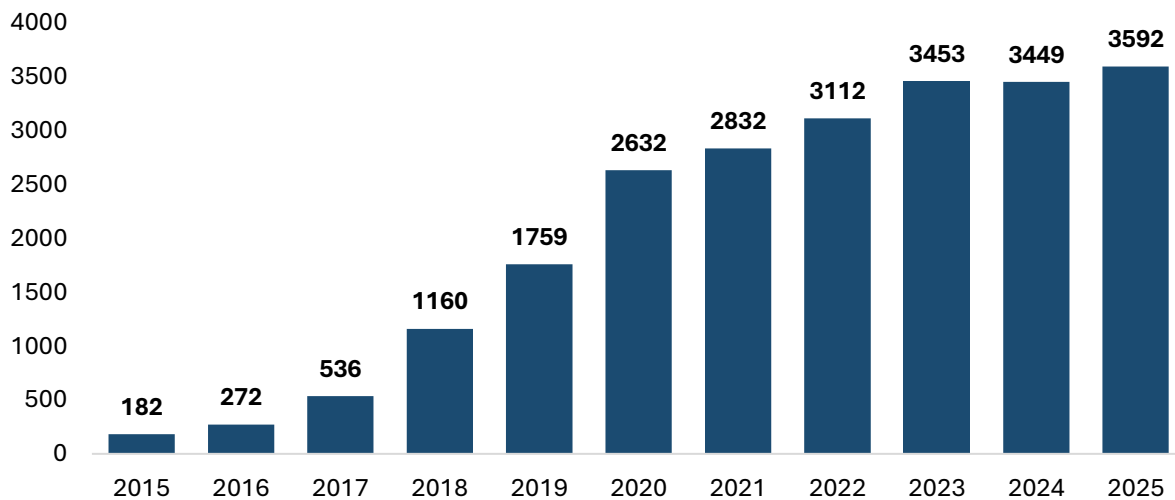


10 additional emails with special announcements about events and webinars.

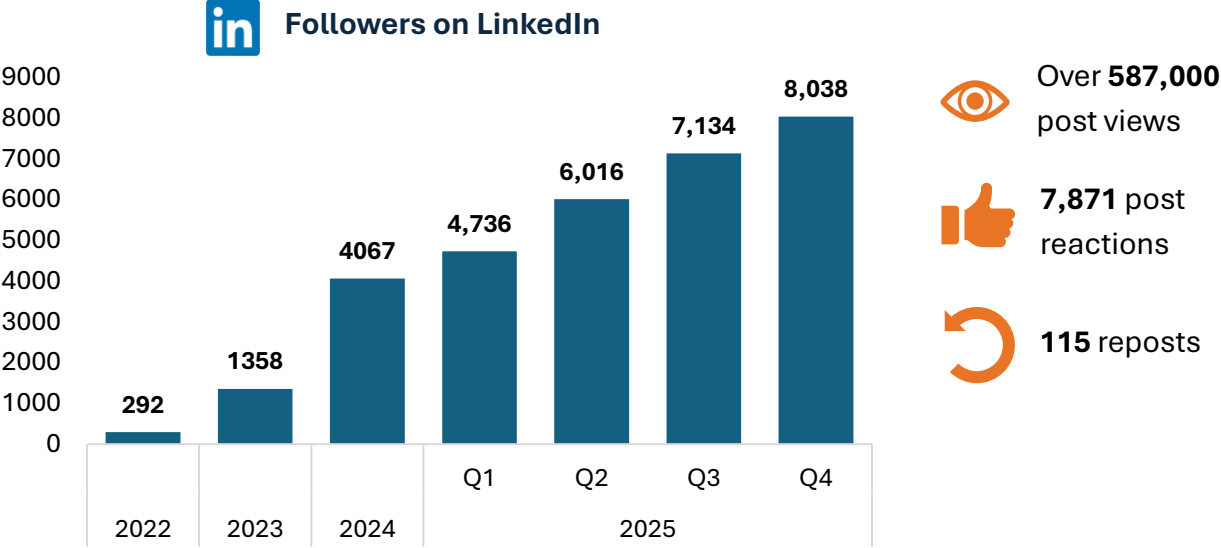


We gained 143 newsletter subscribers over 2025, taking us to a total of 3,592.

Evolution of newsletter membership



Our LinkedIn following almost doubled in 2025, now standing at over 8,000 followers. We posted 254 times, maintaining a high engagement rate (6.5%) compared to the average for non-profits (2%). Our posts had over 587,000 organic views (without paid promotion), were reposted 115 times and received 206 comments.



The top five cities that LinkedIn followers are based in are:

1. Great Delhi, India
2. Nairobi, Kenya
3. London, UK
4. Addis Ababa, Ethiopia
5. Washington D.C., USA



“The Community of Practice is a valuable resource, most of the people I know involved in immunization are subscribed to it.”

Health economist, Uganda

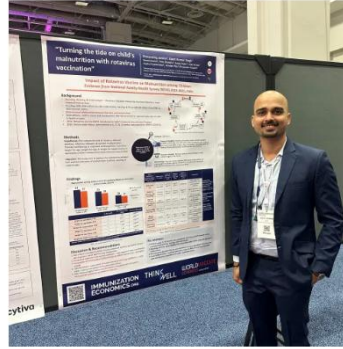
Fostering a sense of community: member profiles

Since 2022 we have featured profiles of community members in our newsletters to spotlight their work to the rest of our audience. In 2025 we interviewed four members of our community, with their roles varying from associate at the Clinton Health Access Initiative in Nigeria, to program manager at John Snow India, health economist in Uganda and director of global health at PHC Global in Pakistan. As well as going into depth on their current projects, interviewees spoke on immunization priorities in their countries and their upcoming work.

Hadiza Salele
*Clinton Health
Access Initiative,
Nigeria*



Ajeet Kumar Singh
*John Snow India,
India*



Carol Kanya
*Infectious
Diseases Research
Collaboration,
Uganda*



Ali Turab
*PHC Global,
Pakistan*



Facilitating live exchange on key topics in immunization economics

We held two webinars in 2025, with over 400 attendees combined. Following a survey of our community members carried out in 2024 to ascertain what topics our membership were most interested in, we organized a webinar in June 2025 on the [economics of adult immunization](#) and a second in December 2025 on the [cost of reaching zero-dose children](#).

Webinar 1: The economics of adult vaccination



Held on June 17th 2025, this webinar shared the global status of adult vaccination and the latest evidence on the cost of vaccinating adult populations in low-and middle-income countries, including the cost of delivering COVID-19 vaccines, maternal vaccination and the impact of incentives. The topics discussed

respond to growing demands for cost evidence to support integration and identify efficient strategies to reach adult populations. The webinar featured the following presentations:

1. *Global status of adult immunization*
2. *Cost of reaching adults with COVID-19 vaccines in 7 countries*
3. *Cost of maternal immunization delivery: findings from five low-and middle-income countries*
4. *Vaccine incentives: do they work?*

Webinar 2: What does it cost to reach zero-dose children?



The second webinar was held on December 10th 2025, and explored the evidence on the cost of reaching zero-dose children, including a global-level synthesis and costing studies in Ethiopia, Nigeria, and Pakistan. The evidence presented directly supports the Gavi priority to reach missed children by providing costed options for

donors and country managers. It featured the following presentations:

1. *The cost of reaching zero-dose children: overview of existing evidence*
2. *The cost of reaching zero-dose children in the Afar and Somali regions of Ethiopia*
3. *Incremental costs and impact of weekend vaccination sessions: lessons learnt from implementing the zero-dose reduction operational plan in Lagos state, Nigeria*
4. *Estimating the cost of identifying and vaccinating zero-dose children through selected interventions compared with routine delivery in Pakistan*

Convening community members at the IHEA 2025 pre-congress

From 19-20 July 2025, we held a two-day [pre-congress event](#) at the IHEA 2025 congress in Bali, Indonesia where we welcomed 141 attendees from 32 countries and 80 institutions. The pre-congress focused on three key topics in immunization economics: reaching zero-dose children, immunization financing and donor transition, and efficiency, prioritization and vaccine portfolio optimization. Over the two days, the pre-congress featured 11 sessions, 27 presentations, and 46 speakers.

Key highlights from the pre-congress included:

- **The latest evidence on reaching zero-dose children in rural and urban areas, through implementing community-based interventions and the use of financial incentives.** Across a full day of presentations and discussions on the economics of reaching zero-dose children, evidence showed that rural zero-dose prevalence is more often access-driven, while in urban areas zero-dose children face multiple barriers to vaccination, and interventions to reach them need to be tailored to context. A trade-off between timeliness and cost was highlighted, as campaign-style strategies

97% of attendees would recommend the pre-congress to others

95% reported that they learned something new

86% agreed that that the pre-congress is a valuable forum for improving the use of economic evidence in global and country level policymaking

reach zero-dose children at lower cost per child, but risk leaving children off-schedule for longer. Evidence shared also showed that strengthening service delivery only pays off where access is a key driver of zero-dose prevalence.

- **Insights on preparing for transitioning from Gavi support and increasing domestic resources for immunization.** Discussions on transitioning from donor support emphasized that a successful transition is more than increasing vaccine co-financing. Tracking financing for service delivery is equally important, and countries need to be operationally ready with sufficient capacity for planning, budgeting, financial management, and budget execution for immunization at the national and subnational levels. Learnings from country experiences highlighted the need for expanding fiscal space through reprioritization and efficiency gains, as well as strengthening public financial management and supply chain.
- **A panel on how low- and middle-income countries are managing the US government funding withdrawal.** Panelists shared the immediate effects at service delivery level such as staffing cuts, cancelled outreach sessions and reduced technical assistance. The funding withdrawal was also described as being a political wake-up call which has led to health being increasingly prioritized on the political agenda, and a renewed push to integrate formerly vertical efforts and accelerate optimization and prioritization to protect programs under tighter envelopes.
- **Discussions on how vaccine portfolio optimization (VPOP) can help countries “do more with less”.** With Gavi 6.0 potentially doubling portfolios while fiscal space tightens, sessions focused on how countries allocate funding i.e. which vaccine introductions to prioritize, how to optimize products and schedules, and increasing efficiency, including through integration with primary health care. PCV switches in Kenya and Nigeria were reported to be driven by cost savings and freeing cold chain space ahead of accelerated transition, while Indonesia shared about their use of CAPACITI for portfolio prioritization. A key takeaway was that optimization and prioritization decisions are ultimately financial decisions and engagement with the Ministry of Finance is key, as well as a plan to earmark savings for immunization.

